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**UNITED STATES DISTRICT COURT**

**NORTHERN DISTRICT OF CALIFORNIA – SAN FRANCISCO DIVISION**

ERIC FISHON, individually and on behalf of  
all others similarly situated,

Plaintiff,

v.

PREMIER NUTRITION CORPORATION  
f/k/a JOINT JUICE, INC.,

Defendant.

Case No. 3:16-CV-06980 RS

**ORDER GRANTING PLAINTIFF’S  
UNOPPOSED MOTION FOR  
APPROVAL OF CLASS NOTICE**

**CLASS ACTION**

Judge: Honorable Richard Seeborg  
Courtroom: Courtroom 3, 17th Floor

Complaint Filed: December 5, 2016  
Trial Date: May 23, 2022

1 After consideration of Plaintiff's Unopposed Motion for Approval of Class Notice, and  
2 finding good cause appearing therefor, the Court GRANTS the motion. Plaintiff's proposed notices  
3 and methods of disseminating such notices are reasonably calculated to apprise the class members  
4 of the pendency of the action and satisfy constitutional due process requirements and Fed. R. Civ.  
5 P. Rule 23(c)(2)(B).

6 **IT IS FURTHER ORDERED:**

7 1. The form and content of the long-form class notice to be made available at  
8 www.JointJuiceNYLawsuit.com shall be substantially in the form attached as Exhibit A to  
9 Plaintiff's motion.

10 2. The form and content of the short-form class notice to be published and available at  
11 Class Counsel's website, www.bholaw.com, and www.JointJuiceNYLawsuit.com shall be  
12 substantially in the form attached as Exhibit B to Plaintiff's motion.

13 3. The form and content of the class notice to be published digitally shall be  
14 substantially in the form attached as Exhibit C to Plaintiff's motion.

15 4. The form and content of the direct email notice shall be substantially in the form  
16 attached as Exhibit D to Plaintiff's motion.

17 5. Plaintiff may engage JND Legal Administration to implement and administrate  
18 dissemination of the class notice and opt-out requests as the Court-appointed notice administrator.  
19 Class members will have 45 days from the date notice is first published to opt-out of the Class.

20 6. Notice to the Class shall be made in accordance with the notice plan detailed in  
21 Plaintiff's motion which includes:

22 a. Within two weeks from the date of this order, the digital publication notice  
23 (Exhibit C to Plaintiff's motion) will be published for a period of forty-five days in a digital media  
24 campaign.

25 b. Within two weeks from the date of this order, a website shall be established  
26 (www.JointJuiceNYLawsuit.com) on which the short-form and long-form notices (Exhibits A and  
27 B to Plaintiff's motion) shall be posted and available for download.

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c. Within two weeks from the date of this order, the short-form notice (Exhibit B to Plaintiff’s motion) shall be available at Class Counsel’s website, www.bholaw.com.

d. Within two weeks from the date of this order, direct email notice (Exhibit D to Plaintiff’s motion) shall be disseminated to Class Members that are identified by Defendant’s records.

**IT IS SO ORDERED.**

Dated: 12/14/2021

  
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HON. RICHARD SEEBORG  
UNITED STATES DISTRICT JUDGE